

# Medium to Large Deals in Pipeline - Attraction: Average Wage Economic Development

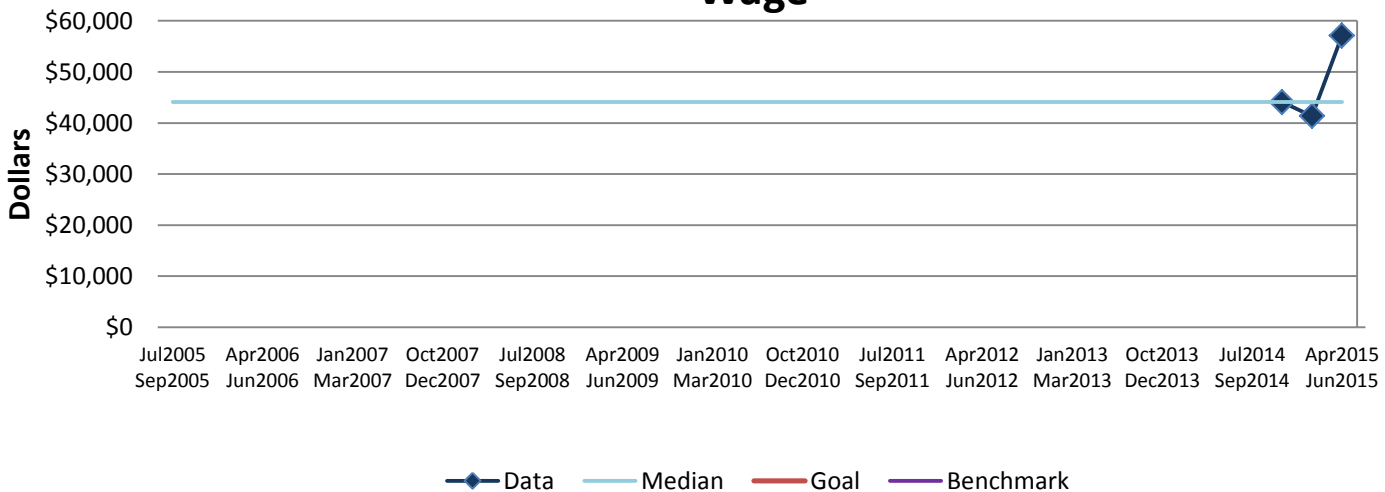


KPI Owner: Rebecca Fleischaker

Process: Business Attraction

Baseline, Goal, & Benchmark		Source Summary	Continuous Improvement Summary		
Baseline: TBD Goal: TBD    Benchmark: TBD		Data Source: Salesforce   Goal Source: TBD   Benchmark Source: TBD	Plan-Do-Check-Act Step 1: Define the problem  Measurement Method: Average wage of company reported data  Why Measure: Higher wages improve local economy and quality of life; aligns with Metro Goal # 9 Next Improvement Step: Increase average wage of attracted businesses		
How Are We Doing?					
Jul2010-Jun2015 5 Year Goal	Jul2010-Jun2015 5 Year Average		Apr2015-Jun2015 Goal	Apr2015-Jun2015 Actual	
TBD	\$47,531		TBD	\$57,122	
Dollars	Dollars		Dollars	Dollars	

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The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.